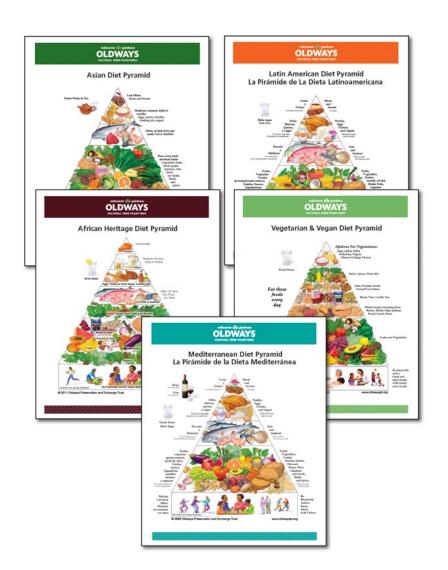
# Food for a Healthier Planet: Expert Panel on Sustainability and Nutrition

May 24, 2022



#### **About Oldways**

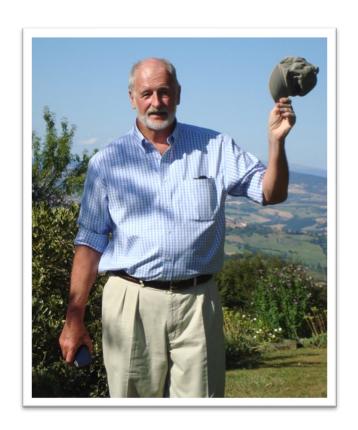


- Nutrition nonprofit founded in 1990
- Mission: To inspire people to embrace the healthy and sustainable joys of the old ways of cooking and eating
- Visit us online at oldwayspt.org



### Supporting Sustainable Diets Through the Decades

- 1993: Oldways founded the Chefs Collaborative
  - Network 1,000+ of America's most influential chefs working to advance sustainable food choices for the next century
- 1996: Oldways organized conference on sustainable diets in collaboration with the United Nations
- 1990s & early 2000s: Creation of diverse heritage diet Pyramids that highlight sustainable, cultural models of healthy eating
- TODAY: Promoting sustainable diets through educational webinars for health professionals, blogs, and social media



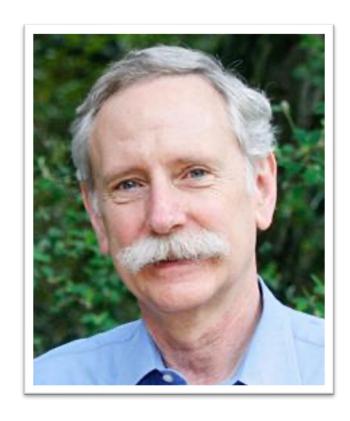


#### Housekeeping

- Attendees will receive an email within ONE WEEK with CPEU certificate, slides, and recording
- Visit oldwayspt.org/CPEU to register for upcoming webinars or view recordings of previous webinars
- Please submit any questions using the CHAT function in Zoom



### **Today's Speakers**



Walter Willett, MD, DrPH



Sharon Palmer, MS, RDN





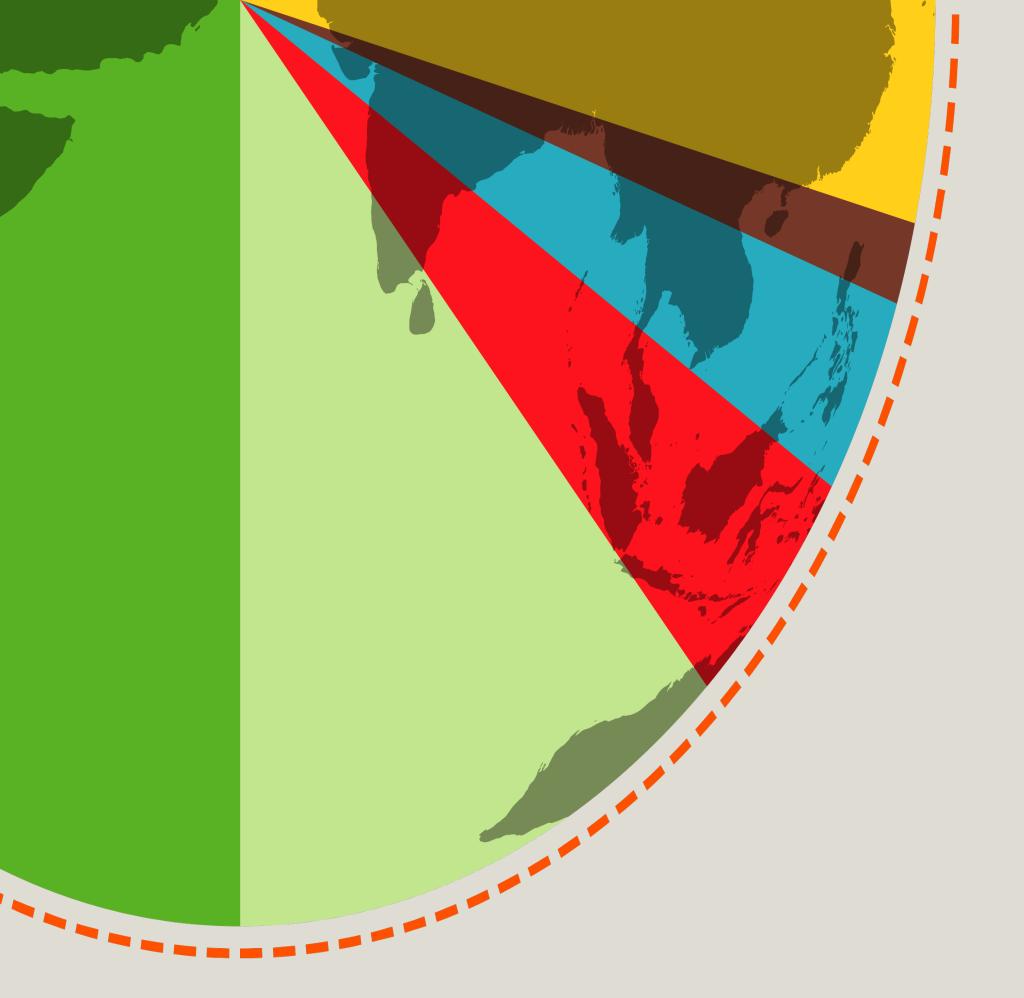
# Can we feed the world a diet that is both healthy and sustainable?

Walter C. Willett, MD, DrPH

Department of Nutrition

Harvard T. H. Chan School of Public Health

May 24, 2022





The EAT-Lancet Commission on Healthy Diets From Sustainable Food Systems

## Food Planet Health

#### EAT/Lancet Commission

The Challenge: How to feed 9.8 billion people in 2050 a diet that is healthy and sustainable

#### The scale of the challenge

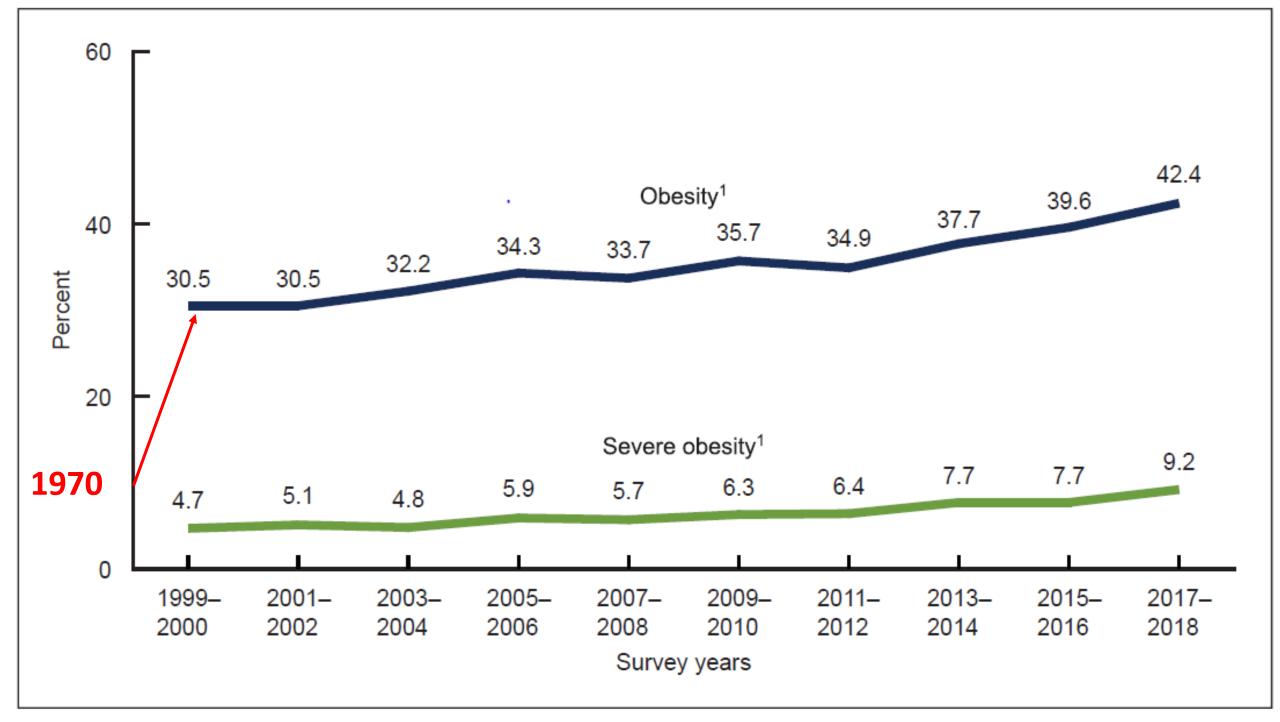


2 billion people lack key micronutrients like iron and vitamin A

155 million children are stunted

2 billion adults are overweight or obese

Figure 4. Trends in age-adjusted obesity and severe obesity prevalence among adults aged 20 and over: United States, 1999–2000 through 2017–2018

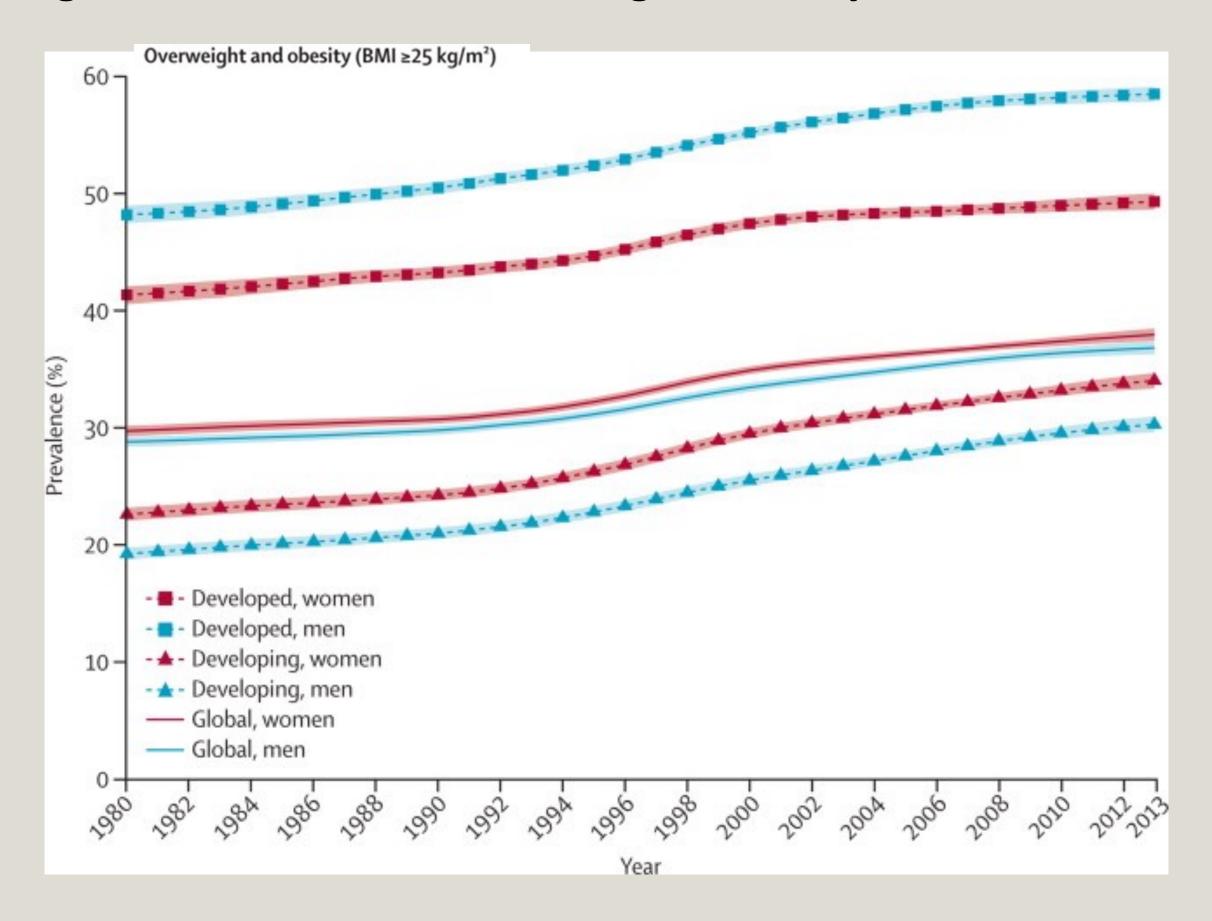


<sup>1</sup>Significant linear trend.

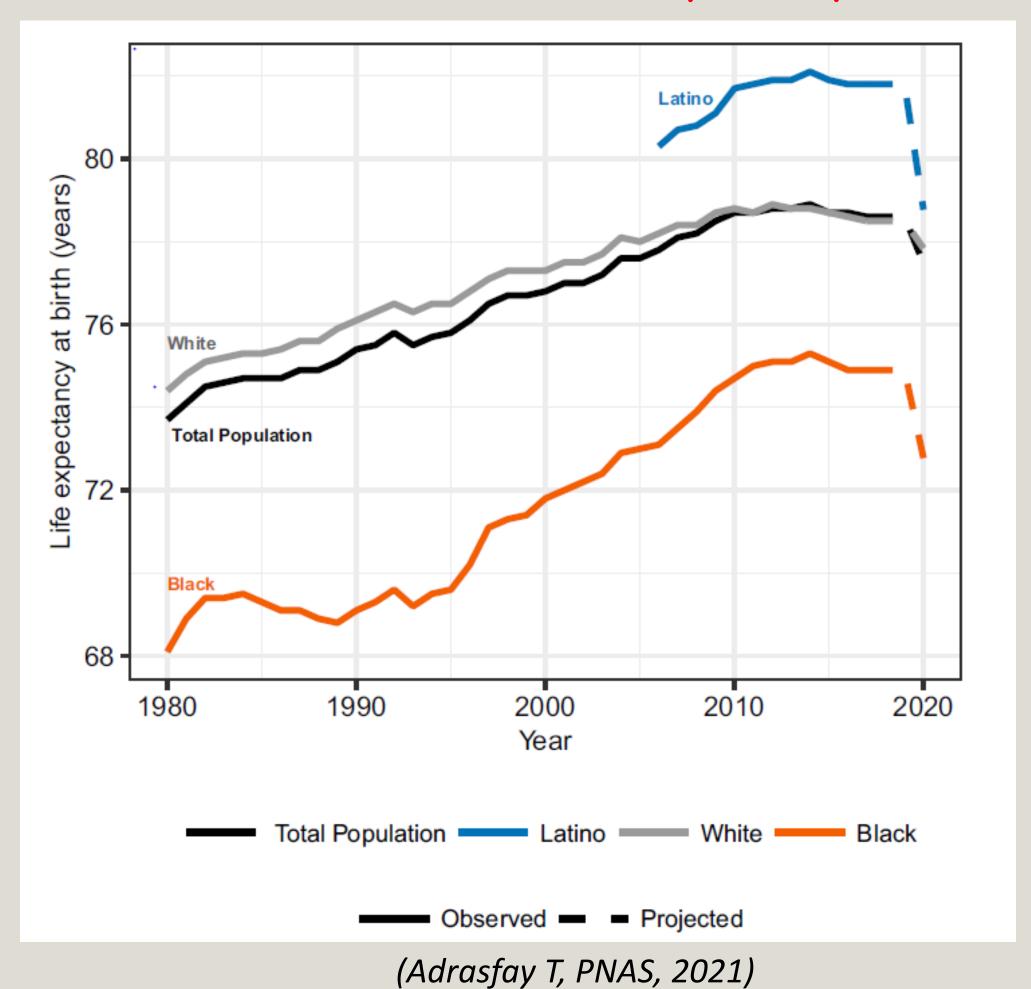
NOTES: Estimates were age adjusted by the direct method to the 2000 U.S. Census population using the age groups 20–39, 40–59, and 60 and over. Access data table for Figure 4 at: https://www.cdc.gov/nchs/data/databriefs/db360\_tables-508.pdf#4.

SOURCE: NCHS, National Health and Nutrition Examination Survey, 1999–2018.

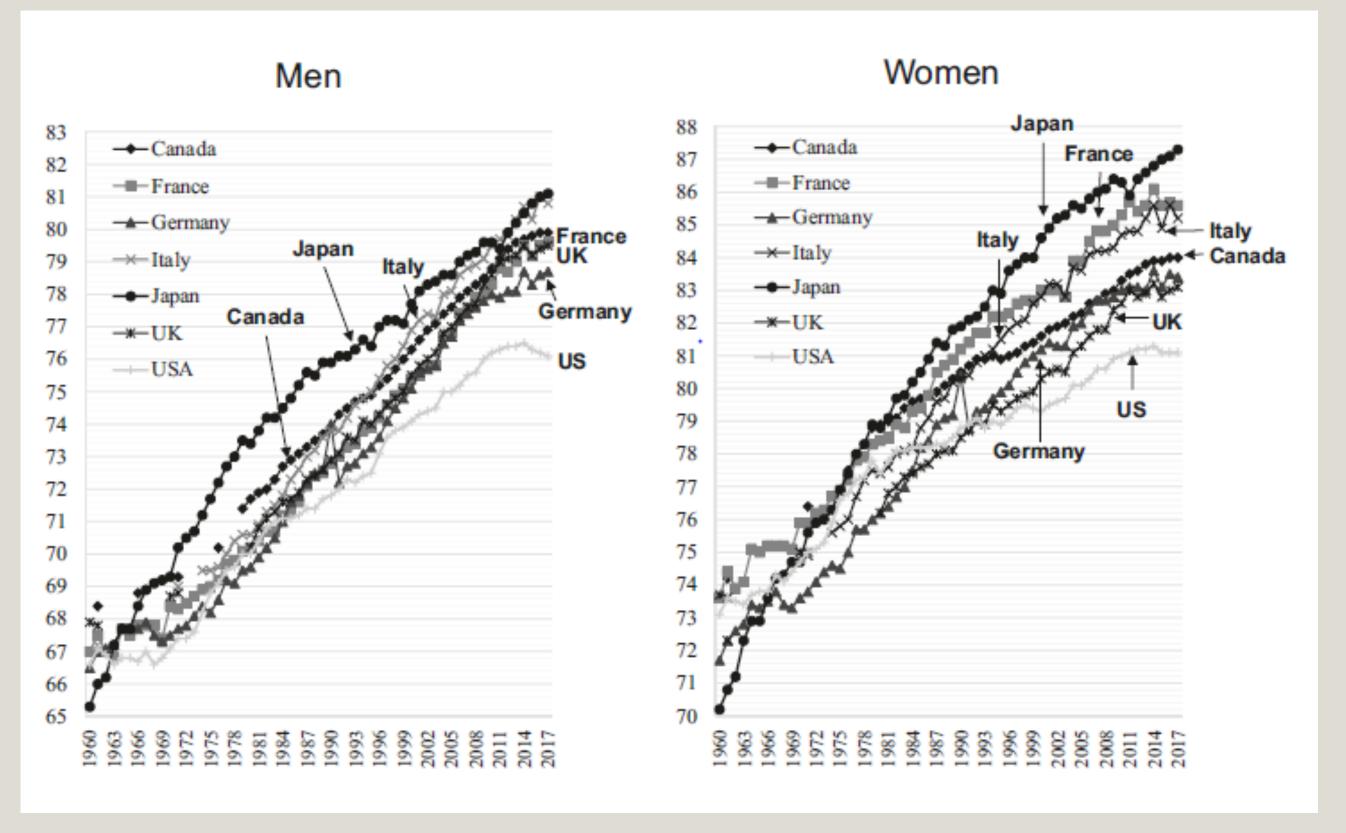
#### Changes in Prevalence of Overweight/Obesity from 1980 to 2012



#### Effect of COVID on life expectancy



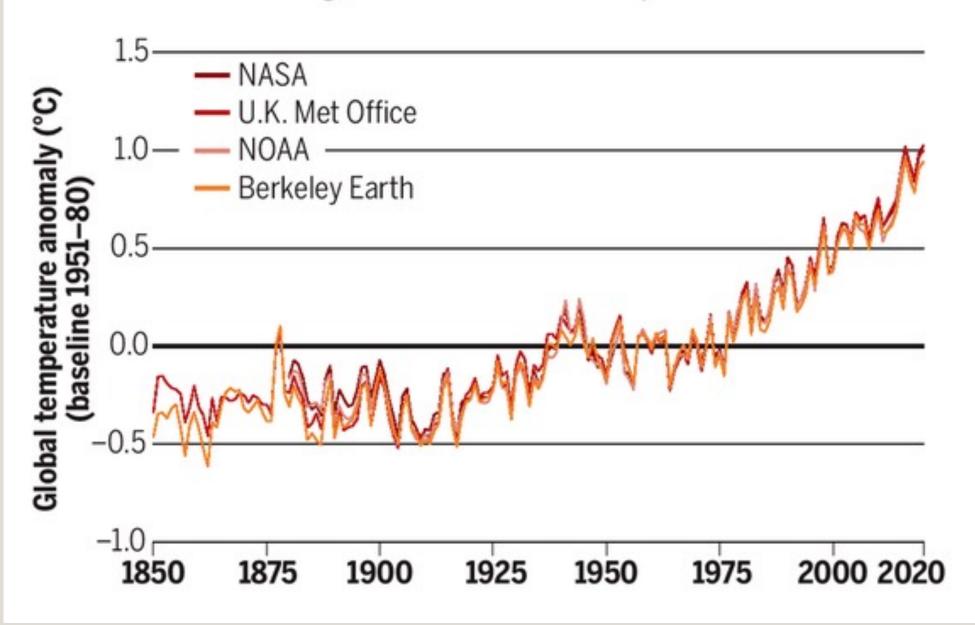
#### Annual trends of life expectancy at birth (years) in selected countries



(Tsugane S, Eur J Clin Nutr 2020)

#### **Turning up the heat**

Temperatures in 2020 tied 2016's record levels. They were about 1°C above a 1951–80 average, or 1.25°C hotter than preindustrial levels.



### EAT-Lancet Commission Approach

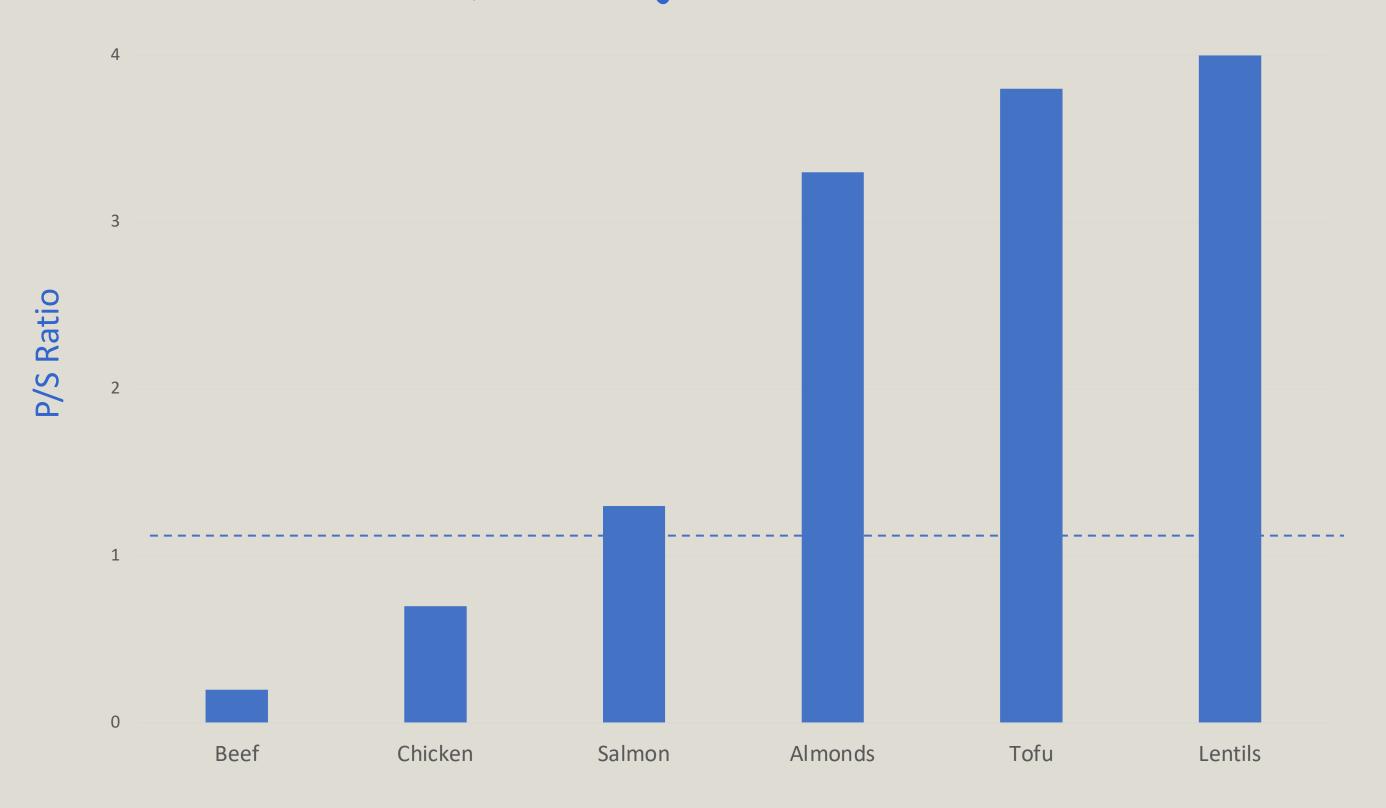
Define a healthy reference diet using the best available evidence (controlled feeding studies, long-term cohort studies, randomized trials).

Define planetary boundaries for 6 key environmental systems and processes (GHG, cropland use, water use, nitrogen and phosphorus application, extinction rate).

Apply a global food systems modeling framework to analyze what combinations of readily implementable measures are needed to stay within food production boundaries while still delivering healthy diets by 2050.

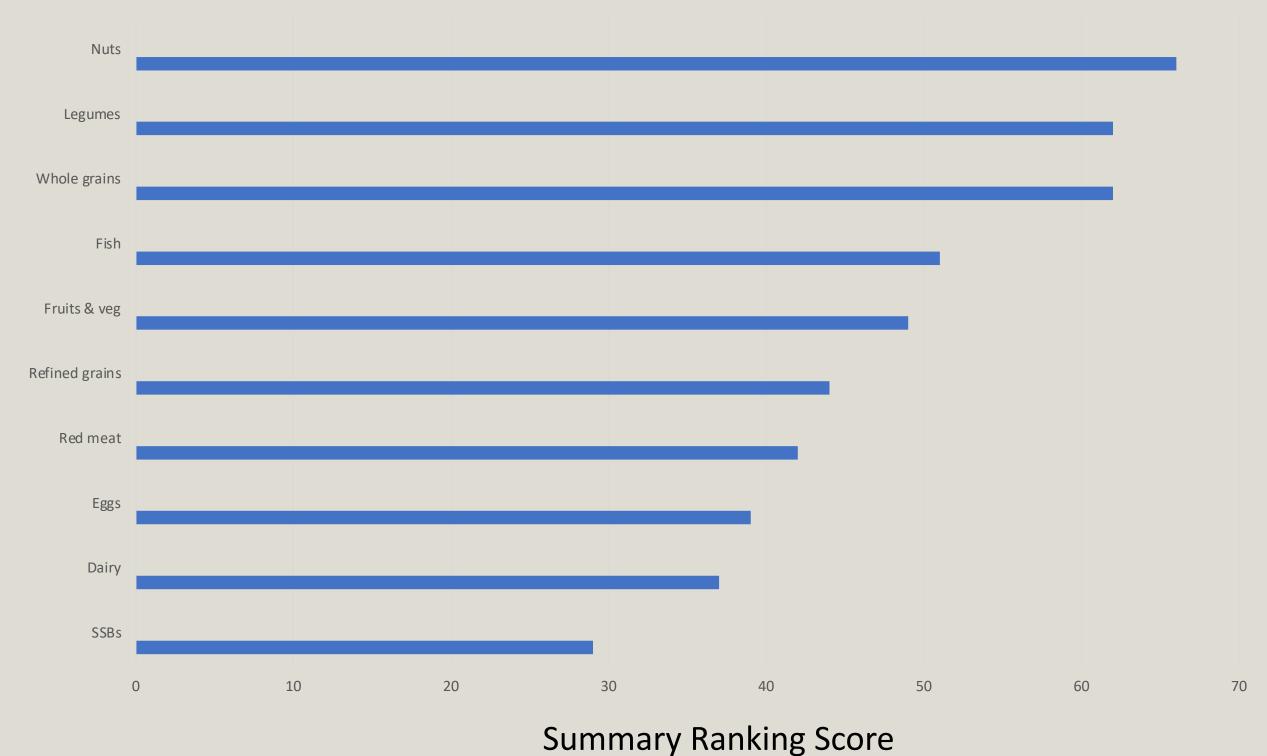
Outline Strategies to achieve the changes needed to meet the goal of healthy diets from sustainable food systems for all by 2050.

### Ratio of Polyunsaturated Fat to Saturated Fat (P/S Ratio) for Major Protein Sources



Type of Food

### Network meta-analysis of 66 randomized trials of food group effects on risk factors for cardiometabolic disease (LDL-C, TG, TC, HDL-C, FG, HbA1c, HOMA-IR, SBP, DBP, CRP)

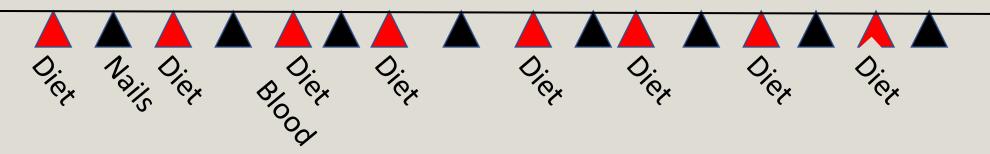


mary marining score

(Schwingschakl L, Am J Clin Nutr 2017)

#### Nurses' Health Study (n=121,700)

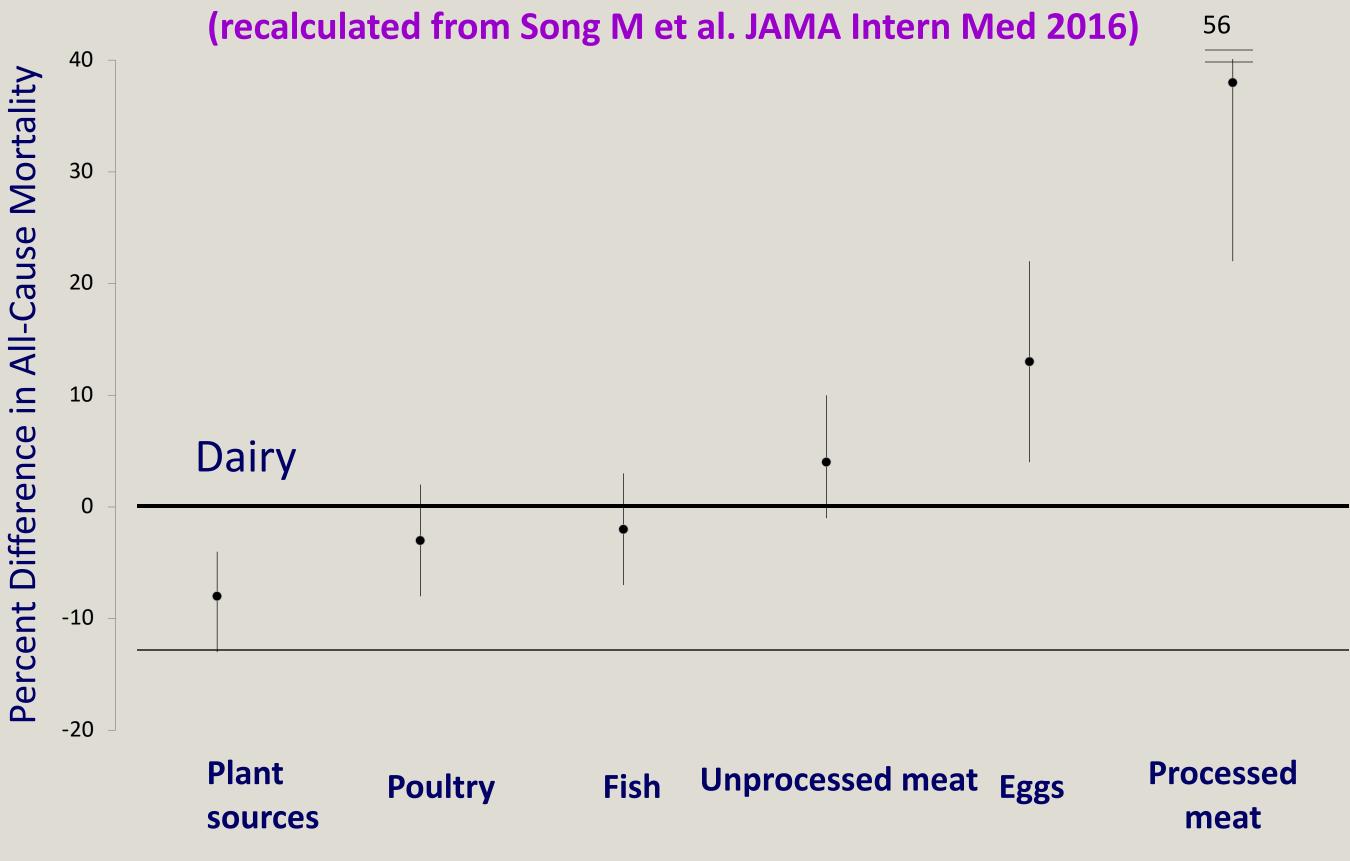




#### Nurses' Health Study II (n=116,000)

**Investigators:** Frank Speizer, Bernie Rosner, Meir Stampfer, Graham Colditz, David Hunter, JoAnn Manson, Eric Rimm, Edward Giovannucci, Alberto Ascherio, Gary Curhan, Charles Fuchs, Michelle Holmes, Donna Spiegelman, Frank Hu, Heather Eliassen, Lorelei Mucci, Jae Hee Kang, Andy Chan, Qi Sun, +

### Differences in all-cause mortality for major protein sources vs dairy (for 3% of energy from protein)



### Relation of red meat to risk of Type 2 diabetes in NHS, NHSII, and HPFS (204,156 men and women, 13,759 incident cases)



Quintiles of red meat intake, servings/day

<sup>\*</sup>Servings are average for 3 cohorts, considering 85 g/svg (3%)

<sup>\*\*</sup>N.B. Intake of red meat in "optimal diet" = 19 g/day (Micha R et al. PLoS One 2017)

Food group	Food subgroup	Reference diet (g/day)	Possible ranges (g/day)	
Whole Grains	All grains	232	0 to 60% of energy	
Tubers/Starchy Vegetables	Potatoes, cassava	50	0 to 100	
Vegetables	All vegetables	300	200 to 600	
Fruits	All Fruits	200	100 to 300	
Dairy Foods	Dairy Foods	250	0 to 500	
	Beef, lamb, pork	14	0 to 28	
	Chicken, other poultry	29	0 to 58	
	Eggs	13	0 to 25	
Protein Sources	Fish	28	0 to 100	
	Dry beans, lentils, peas	50	0 to 100	
	Soy	25	0 to 50	
	Nuts	50	0 to 75	
Added fats	Unsaturated oils	40	20-80	
	Saturated oils	12	0 to 7	
Added sugars	All sweeteners	31	0 to 31	



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2 servings per week

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<b>Protein Sources</b>	Fish	28	0 to 100	2-3 servings
	Dry beans, lentils, peas	50	0 to 100	per day
	<u>Soy</u>	25	0 to 50	
	<u>Nuts</u>	50	0 to 75 ←	——1-2 servings
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#### Planetary Health Diet Bottom Line (Flexitarian)

Servings/Day of Animal Source Foods (Optional)



**Dairy** 

Other

(fish, poultry, eggs, red meat)





Base: Nuts, soy, beans, fruit, vegetables, whole grains, plant oils



#### Nutrient Composition of Healthy Reference Diet (Daily Values)

Total calories	2500
	Kcal
Protein	90 g
Protein	14%E
Total fat	106 g
Total fat	38%E
Carbohydrate	317 g
Carbohydrate	51%E
Calcium	718 mg
Iron	20 mg
Magnesium	733 mg
Potassium	4101 mg
Zinc	14 mg
Vitamin C	129 mg
Vitamin B <sub>1</sub>	2.4 mg
Vitamin B <sub>2</sub>	1.7 mg
Niacin	26 mg

2.8 mg	
741 mcg	
2.3 mcg	*
9858 IU	
1068	
195 IU	
23 g	
8%E	
45 g	
16%E	
31 g	
11%E	
2.5 g	
1%E	
200 mg	
125 mg	
	741 mcg 2.3 mcg 9858 IU 1068 195 IU 23 g 8%E 45 g 16%E 31 g 11%E 2.5 g 1%E 200 mg

<sup>\*</sup>Supplement needed if animal foods are lower

### Reality Check: Protein Sources in Traditional Mediterranean Diet

#### Total of red meat plus poultry:

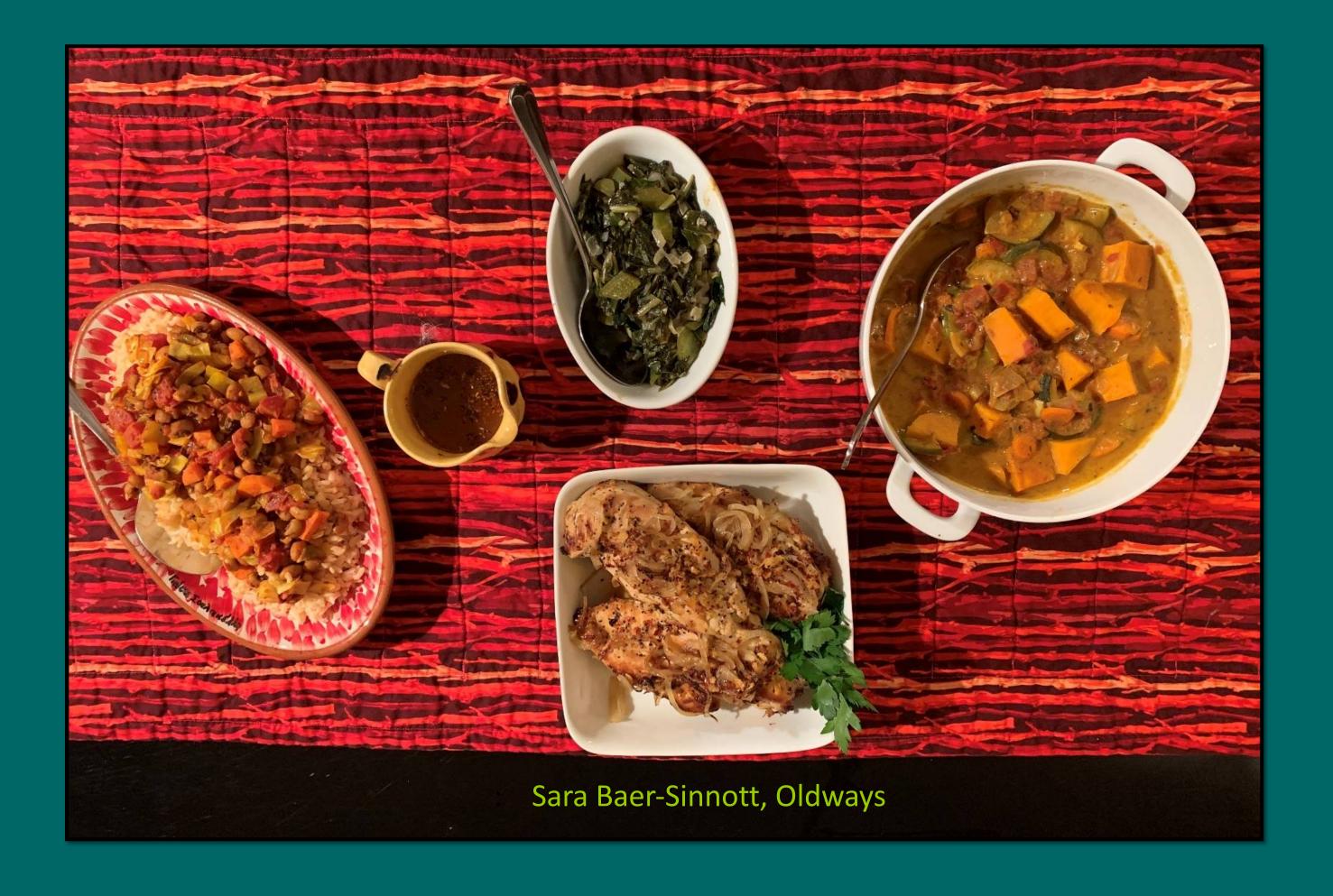
Greek men living in Crete in 1960s: 35 grams per day

(Willett WC et al. Am J Clin Nutr 1995)

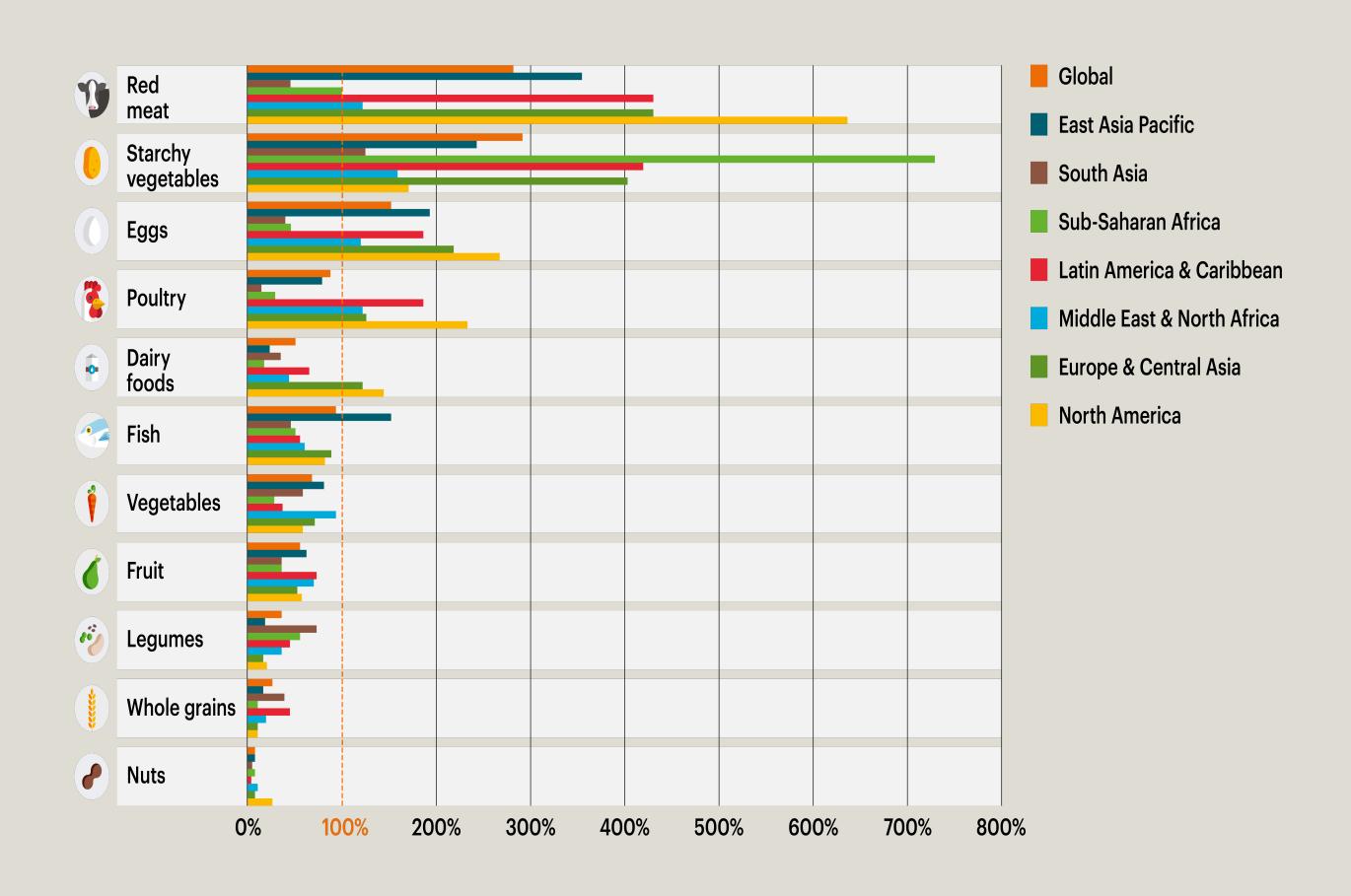
EAT-Lancet reference diet: 43 grams per day



Mai Pham, STAR GINGER | LEMON GRASS KITCHEN



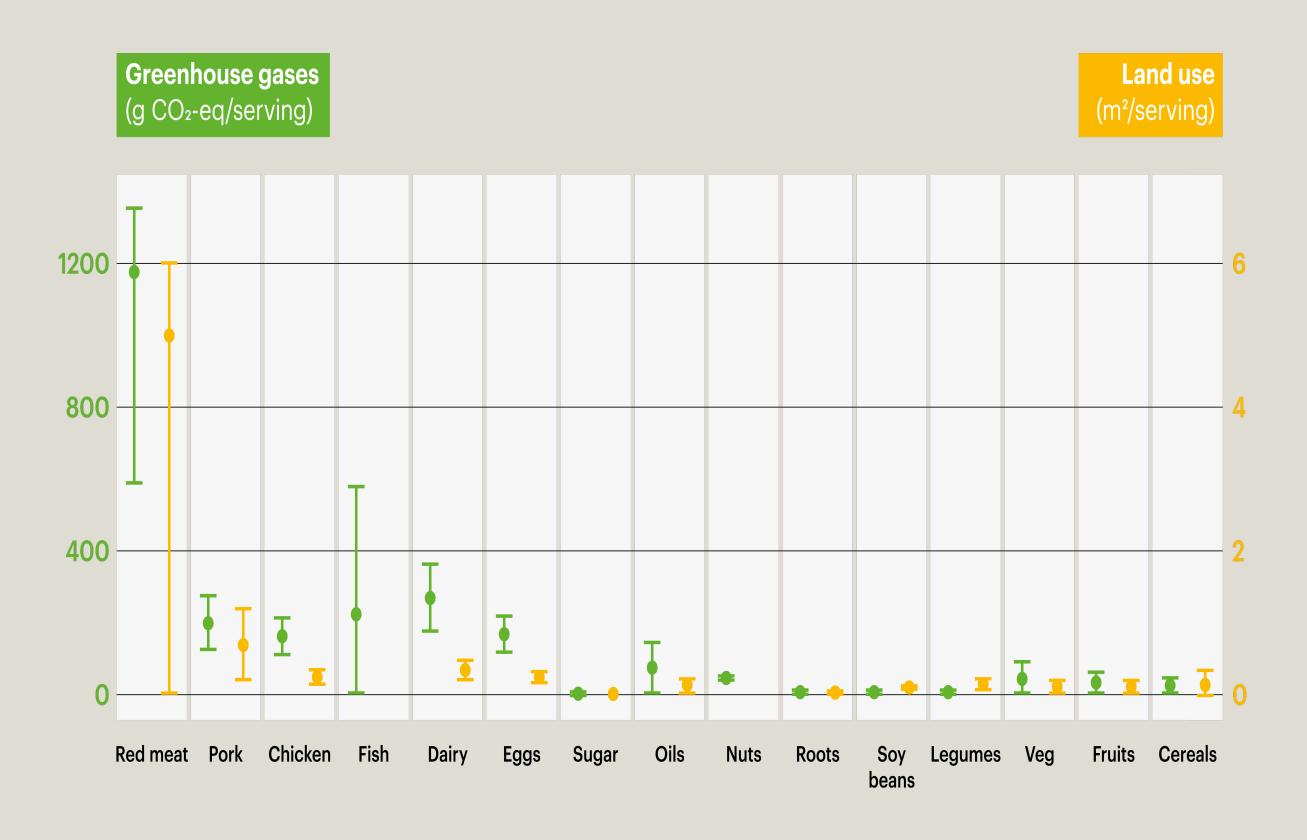
### Current Intakes vs Planetary Health Diet



### Substantial Health Benefits

Approach 1 Comparative Risk	19%	or	11.1 million adult deaths per year
Approach 2 Global Burden of Disease	22.4%	or	10.8 million adult deaths per year
Approach 3 Empirical Disease Risk	23.6%	or	11.6 million adult deaths per year

### Environmental Effects per Serving of Food Produced



# Scenarios for Control of Green House Gas Emission

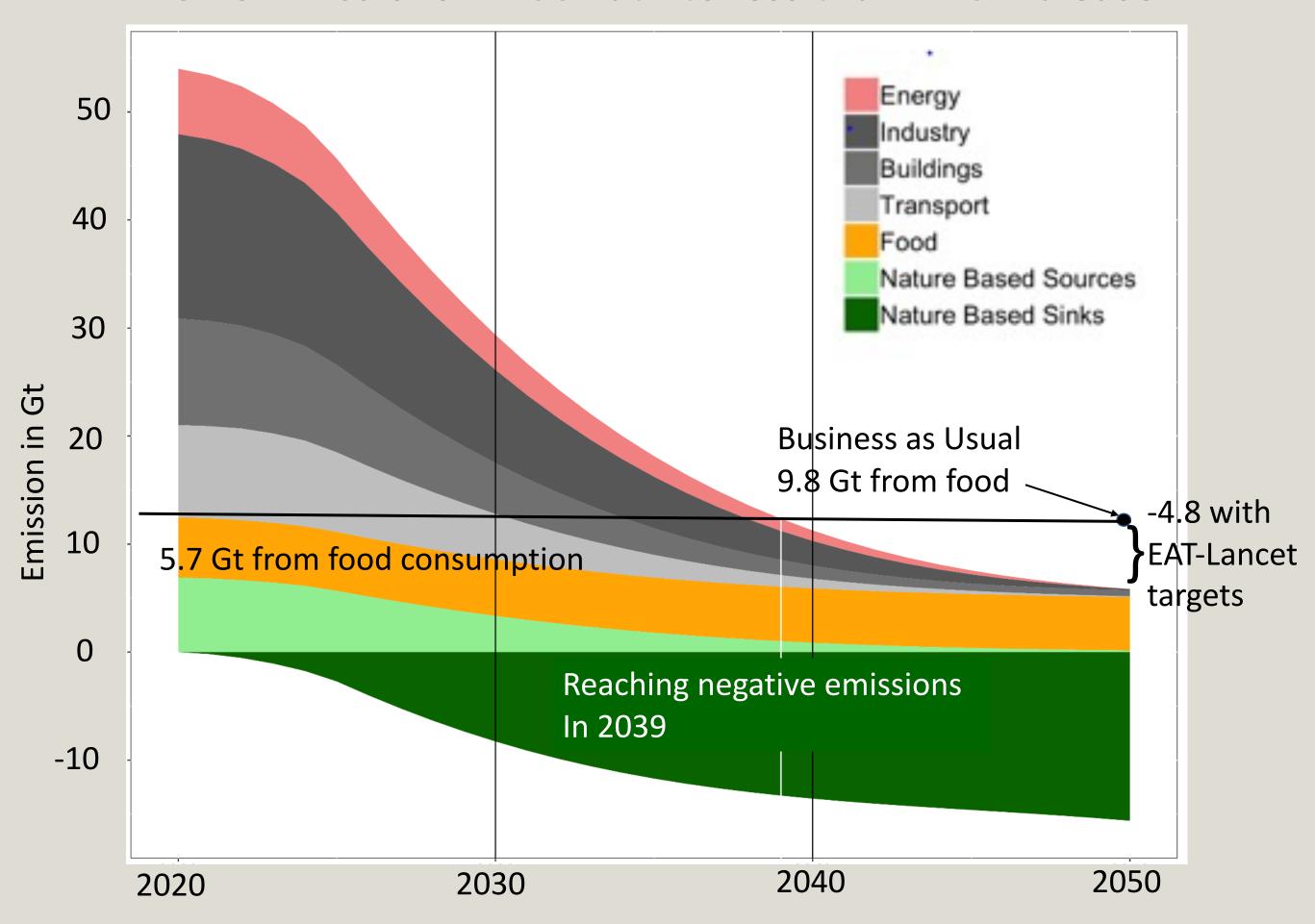
# **Estimated Green House Gas Emissions (Gty)**

Food Production Boundary	5.0	
Baseline 2010	5.2	
Business as Usual, 2050	9.8	
Adopt Planetary Diet Targets	5.0	
+ production improvement	4.4	
+ 50% waste reduction	4.0	

Feeding 10 billion people a healthy diet within safe planetary boundaries is possible and will improve the health and well being of billions of people. This could allow us to pass onto our children a viable planet.



### GHG Emissions: IPCC Path to less than 2° C Increase



# National Disease Prevention and Health Promotion Initiative

Schools
Health Care Providers
Work Sites
Media
Physical Environment
Food Environment
Monitoring & Evaluation
Economic Analysis/Policy

Vision: Healthy Choices Are Easy Choices for All

# Physicians can help promote healthy eating

- 1. Practice healthy eating themselves
- 2. Track patient's BMI and weight change since age 20
- 3. Assess patient's diet, even if crudely
- 4. Develop and offer a simple menu of options for weight control and improvement in diet quality
- 5. Engage directly in dietary enhancement with patients
- 6. Take advantage of teachable moments
- 7. Consider expanding your influence, in your institution or beyond
- 8. Avoid nihilism about dietary change

# Putting Sustainable Diets into Practice







# Eating for Health, and the Planet

- Today, we think beyond our own health to planet. How can you think about nutrition if there is not enough healthful food available in the future?
- Sustainable Food System: Produced using techniques protect environment, public health, communities, animals; providing safe, reliable food supply for future generations according to their cultural dietary preference.
- What you put on your plate can be single most significant thing you can do in your lifetime to reduce environmental footprint.



Gado-Gado, Indonesian Tempeh Salad, Sharon Palmer



# Good News! People Want to Eat Sustainably...

### Over 4 in 10 believe their individual food and beverage choices impact the environment

Half of Americans also agree that if it were easier to understand the actual impact of their choices, it would have a greater influence

56% of

have a

online)

consumers who grocery shop online

at least once a month

indicate their choices

significant/moderate impact (vs. 30% who never grocery shop

### Impact of Individual Choices on Environment

### My choices have a significant impact on the environment 42% Significant/moderate impact

10% 20% 30% 40% 50%

My choices have a small

impact on the environment

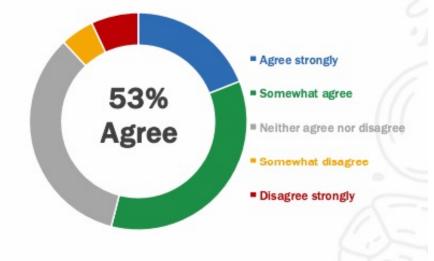
My choices have a moderate impact on the environment

My choices have no real impact on the environment

Not sure

### Agreement with Environmental Impact Statement

"If it was easier to understand the actual environmental impact of my food choices, it would have a greater influence on the choices I make."





# **But They** Don't Know How

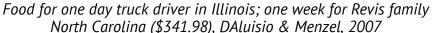




### **Western Diet and the Environment**

- Over past 50 years, vast changes in agricultural system and dietary patterns.
- Alterations in our food system made direct contribution toward development of the foods part of Western diet.
- Western diet—high in sat fat, sugars, sodium, low in nutrients made direct impact on communities and environment.
- Trio of negative effects: human health, environment, and agriculture.







## **Lower Biodiversity in Diet Patterns**



Farmers Market, South Tyrol, Italy

- Traditional diets rely on biodiversity; Western diets rely on lower variety of foods.
- 75% of world's food comes from 12 plant species, fewer than 5 animal species; yet we could consume 10,000 plants species, 2,500 animal species, greater diversity of fungi, algae.
- Agricultural methods increase use of fossil fuels, increase GHGe, speed up land-use conversion.
- Climate change impacting seafood (less omega 3s), crops (more carbohydrates), and human metabolic processes to contribute to insulin resistance (Mejia et al., 2018).





### OLDWAYS CULTURAL FOOD TRADITIONS

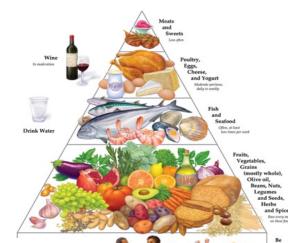
### Latin American Diet Pyramid La Pirámide de La Dieta Latinoamericana





### **OLDWAYS**CULTURAL FOOD TRADITIONS

### **Mediterranean Diet Pyramid**

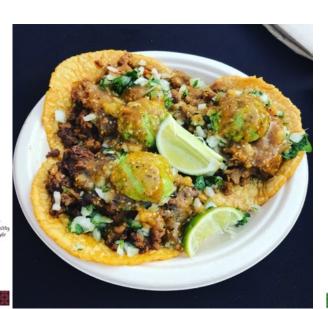




# Traditional, Healthful Dietary Patterns Asian Diet Pyramid

### African Heritage Diet Pyramid









# **Environmental Footprint of Diets**

Pressure Indicators	European Dietary Pattern	Mediterranean Dietary Pattern	Western Dietary Pattern	
Land Use (m <sup>2</sup> /capita/day)	25.11	14.80	33.15	
Water Use (L/capita/day)	1319.090	1079.965	1105.437	
GHG Emissions kg CO <sub>2</sub> eq/capita/day)	7.59	4.88 9.0		
Eutrophication potential (gPO4 eq/capita/day)	55.85	35.50	51.60	



# **Environmental Footprint of Diets**

Group	Product	(m <sup>-</sup> /kg)	(L/kg)	(kg CO2eq/kg)	Potential (gPO4eq/kg)
Meat	Pork meat	17.36	1796.00	7.00	76.38
	Beef meat	326.21	1451.00	60.00	301.41
	Poultry meat	12.22	660.00	6.00	48.70
Fish	Fish (farmed)	8.41	3691.00	5.00	235.12
Dairy	Milk	8.95	628.00	3.00	10.65
	Cheese	87.79	5605.00	21.00	98.37
	Butter	2.74	4300.00	11.00	124.50
Eggs	Eggs	6.27	578.00	4.50	21.76
Cereal-based products	Bread	3.85	648.00	1.40	7.16
	Pasta	3.85	648.00	1.40	7.16
	Rice	2.80	2248.00	4.00	35.07
Sugar	Sugar	2.04	620.00	3.00	16.92
Oils	Olive oil	26.31	2142.00	6.00	37.26
	Other oils	10.30	416.75	7.00	23.05

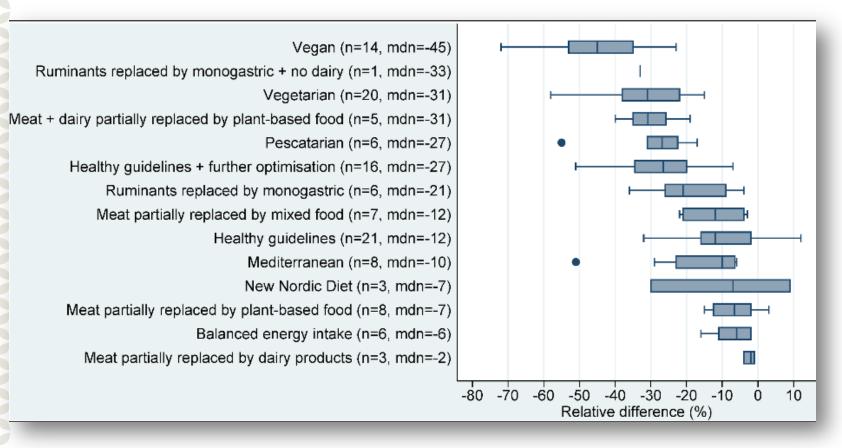


# **Environmental Footprint of Diets**

Potatoes	0.88	59.00	2.90
Tomatoes	0.80	370.00	1.40
Onions	0.39	14.00	1.20
Other Vegetables	0.38	103.00	1.00
Legumes	8.58	327.33	0.70
Apples	0.63	180.00	0.40
Oranges	0.86	83.00	0.30
Bananas	1.93	115.00	0.70
Other Fruits	0.89	154.00	0.50
Nuts	12.96	4134.00	0.30



### Plant-Based Makes a Difference



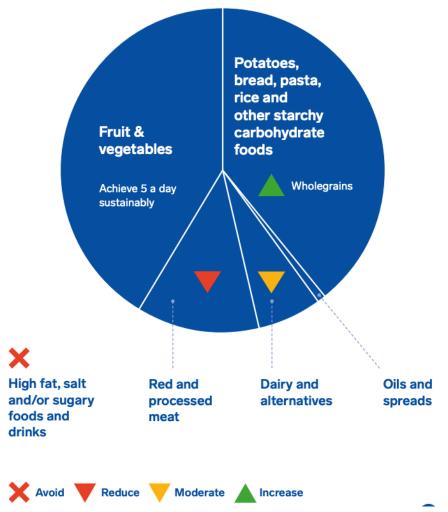


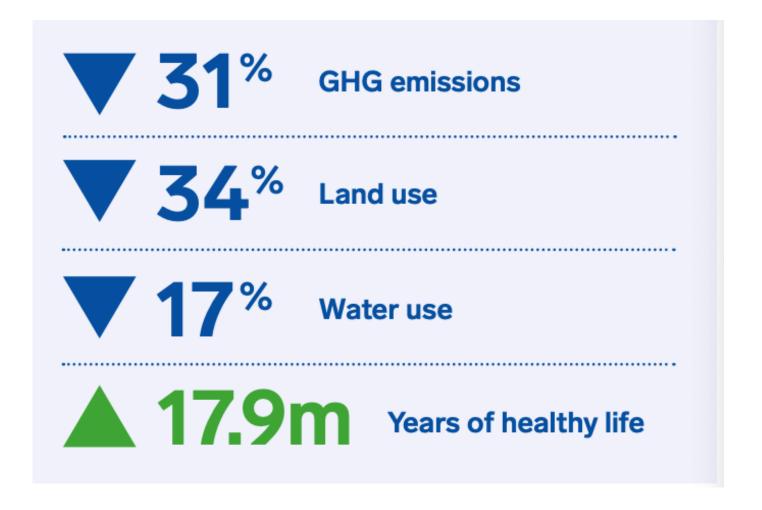
Relative differences in GHGe of sustainable dietary patterns compared to current average diet (Aleksandrowicz et al., 2016).

Pistachio Turmeric Rice Bowl, Sharon Palmer



## **Eat Well Plate**







### One Blue Dot BDA





Red meat <70g/pppd or <350g-500g pppw (cooked weight).

Processed meats.



Fruit and vegetables 

Seasonal + locally produced vegetables/fruit or use tinned/ frozen.

Air freighted, pre-packed and prepared fruit and vegetables.



Plant proteins



Prioritise beans and lentils, soya (beans, mince, nuts, tofu), mycoprotein (Quorn™), nuts and seeds.



Portion control



**Animal proteins** 

Dairy produce



High Fat, Sugar and Salt (HFSS) foods



Fish



From sustainable sources and



follow oily fish recommendations.



**Hydration** 

Tap water and unsweetened tea or coffee over soft drinks.



**Dairy** 



Moderate dairy consumption. Use calcium fortified plant-based alternatives where needed.



Reduce food waste



Especially perishable fruit and vegetables.



Any food waste should be recycled.



Potatoes, bread, pasta, rice and other starchy carbohydrate foods



Recommend wholegrain. Recommend tubers such as potatoes.



















	GHGe as kg CO₂ eq per 100g of protein		Land use m <sup>2</sup> per 100g of protein		Stress weighted water use 1000s litres per 100g of protein	
Nuts	• 0.	3	7.9		140.8	
Peas	• 0.	4	3.4	•	12.6	
Other pulses	• 0.	8	7.3	•	10.5	
Peanuts	• 1.	2	3.5	•	23.6	
Tofu	• 2		2.2	•	3.2	
Eggs	<b>•</b> 4.	2	5.7	•	16.2	
Poultry meat	<b>6</b> 5.	7	7.1	•	8.2	
Fish (farmed)	• 6	•	3.7	•	18.2	
Pig meat	7.	6	11	•	41.3	
Cheese	1		40	•	81.9	
Dairy cattle	1	7	22	•	60.7	
Shellfish (farmed)	11		2	•	86.2	
Sheep meat	2		185	•	70.9	
Beef meat	5		164	•	17.4	

Environmental footprint of protein foods using comparison of 100 grams of protein (British Dietetic Association, 2018).

# **Greener Protein Options**



Easy Instant Pot Black Tepary Beans, Sharon Palmer



### Low Carbon Footprint: one of the lowest of any food group.

- **Drought Tolerant:** can grow in harsh environments with lower water use.
- Natural Fertilizer: enrich the soil through fixing nitrogen, reducing need for fertilizers.
- Aids Food Security: half of production occurs in developing nations.
- Increases Crop Diversity: decreasing risks to farmers.
- **Feeding the World:** need 70% increase in agricultural production by 2050.
- **Economical:** 10 cents per serving. (Food Policy, 2012)

### Sustainable Pulses



Fresh chickpeas, farmers market, Crete, Sharon Palmer



### Sustainable Whole Grains

### WHOLE GRAINS SUPPORT BETTER LAND USE & HEALTHY SOIL

### **EATING MORE GRAIN-BASED MEALS**

COULD
FEED MORE
PEOPLE
WITH
LESS
LAND.

WHOLE

COUNCIL

of global
agricultural
land is used
for animal
products which
only supply
7% of our
food (in calories).

### IMPROVE SOIL FERTILITY



Rotating crops with whole grains like barley, oats, rye, and triticale in the off-season can help protect against soil erosion, and also deliver nutrients back to the soil.

WHOLEGRAINSCOUNCIL.ORG



# Tips for Plant-Based Eating



**Start the day right.** Go plant-based at breakfast.



If you eat meat, use it as a seasoning. Cut down on animal food intake while pushing plants by using meat as a flavoring in dishes instead of main event.



Join the Meatless Monday bandwagon.



Create a plant-based pantry list.
Many plant-based foods like beans and whole grains are shelf-stable, convenient, and economical.



**Shop for plants first.** Instead of planning your menu around meat, plan it around plants.



**Get cooking!** Plan at least one night a week to try a new vegetarian recipe.



# Tips for Plant-Based Eating



Keep it simple. Not every meal has to involve cookbooks and cutting boards; it can be as easy as black bean burritos, vegetarian chili, or hummus pita sandwich.



**Dust off your slow-cooker.** Just throw in veggies, herbs, vegetable broth, canned tomatoes, whole grains, and dried beans; then turn the dial on.



**Try global flair.** Some cultures know how to do vegetarian meals right!



**Try plant-based dairy products.** Try more plant-based alternatives for milk, yogurt, and cheese.



Convert your favorite dishes. Turn your favorite meat-based recipes veggie for an easy dinner solution.



**Think "yes".** Don't dwell on what you can't have, think about what you can have!



# **Targeting Nutritious Foods**

- Aim for more healthful, nutritious foods: whole grains, legumes, vegetables, fruits.
- Low-nutrient foods require create.
   energy to produce, provide few nutrients.
- Using resources for foods with poor nutritional quality is not sustainable.
- Eating more than you need is form of food waste.
- When choosing packaged foods, look for products that feature whole foods from sustainably-sourced, plant-based ingredients.



Roasted Tempeh Salad, Sharon Palmer



# **Cooking Nutritious Foods**



Cauliflower Chickpea Tacos, Sharon Palmer

- 33% calories in US diet junk food.
- 90% people say they don't cook (USA Today).
- Average time spent on social media 2 hours per day (Statista).
- Minimize food packaging:
  - 45% landfills filled with food/packaging (EPA)
  - 500 M straws every day
  - 200 B cups/year
  - Ave family eats fast food 150x/yr=1.8
     M tons fast food packaging per year
     (USA Today)

# **Stop Food Waste!**



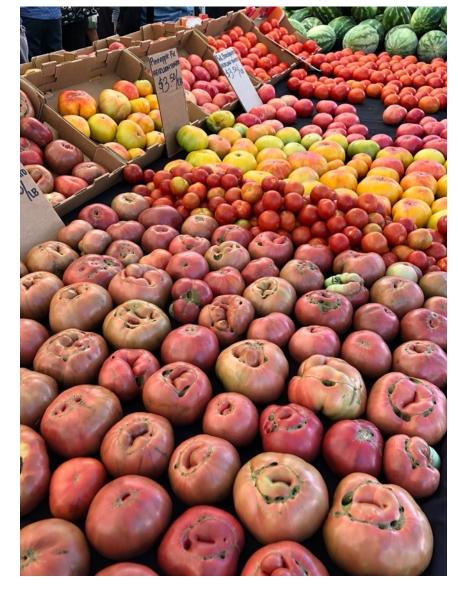
Pack away leftovers to reduce food waste

- 30-40% of the U.S. food supply is wasted, which has multiple impacts on the planet (USDA).
- Requires efforts from all key stakeholders in food system.
- Daily food waste could fill Rose Bowl.
- \$165 B/year (NRDC, 2012).
- 12% US households food insecure (USDA).
- Land, water, energy, synthetic inputs (fertilizer, pesticides) used to produce food goes to generate food never consumed.
- 1/3 landfill full of food waste, creates GHGE (20% nation's methane).



# Eat Seasonally, Locally

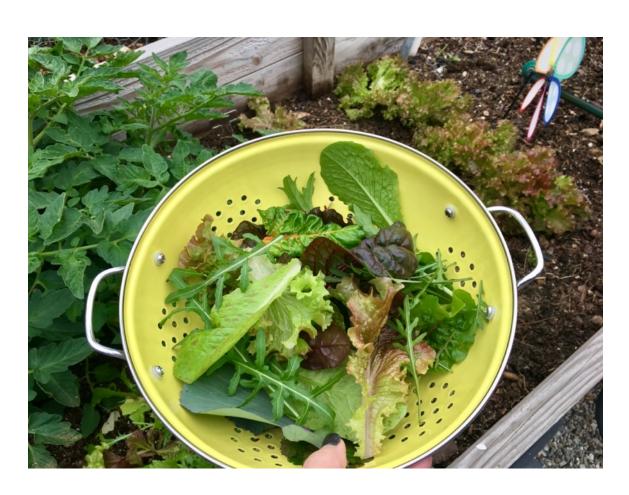
- Food travels 1,500 miles to get to plate (Leopold Center for Sustainable Agriculture).
- Swedish study: Typical Swedish breakfast (apple, bread, butter, cheese, coffee, cream, OJ, sugar) traveled the circumference of the earth (Worldwatch Institute).
- Iowa study: 1 carton of yogurt (milk, sugar, strawberries) traveled 2,211 miles to get to processing plant (Worldwatch Institute).
- Eat seasonally, minimally processed, use preserved foods.
- Support CSAs, farmers markets.



Produce at Pasadena local farmers market, Sharon Palmer rediscover goodness



## **Grow Some of Your Own Food**



In my organic vegetable garden in Ojai, California

- One of the most sustainable things you can ever do.
- Start with herb pot and move from there.
- Add edible landscaping, plants, shrubs, trees.
- Compost.
- Avoid synthetic inputs.
- Support community gardens.



### Food + Planet Handout

Available for download! foodandplanet.org

### **Action Steps**

Our path towards a sustainable food system



### **Consumers & Institutions**

- Encourage consumption of a wider diversity of minimally processed grains, legumes, fruits, vegetables, nuts and seeds.
- Promote sustainable protein sources, such as swapping out beef for beans and exploring sustainable seafood choices.
- Reduce levels of food waste within foodservice operations and homes.

### **Healthcare Professionals**

- Incorporate a sustainable dietary framework that meets your clients' needs and goals, while providing actionable guidance.
- Seek diverse colleagues to provide practices to include all that you serve.
- Keep up with emerging "high tech" and "low tech" solutions, help translate what we know and where there are gaps.
- Develop resources for including sustainability education and messaging in your
- Frame actions and solutions that have tangible impact that are accessible, relevant, and create meaningful benefits for your audience.

- Advocate for a food system that is sustainable, fair, healthy, local and humane supporting human health and planetary boundaries.
- Continue to improve your understanding of sustainable food systems.
- Celebrate cultural traditions and practice cultural humility.

**FOOD + PLANET** 

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# hank you!

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