



WORLD PASTA DAY  
October 25<sup>th</sup>

**World Pasta Day 2009**  
**26 October 2009 • New York City**  
**Broadway Millennium Hotel**  
**144 West 44<sup>th</sup> Street**  
**New York, NY 10036**

**Monday, October 26, 2009**

*Broadway Millennium Hotel, Gallery 8*

12:30-14:00

**Lunch**

*Buffet Lunch Featuring Pasta Prepared by Executive Chefs from Leadership Sponsors*

14:00-14:10

**Welcome**

Mark Vermeylen, Chairman, National Pasta Association

Simon Nobile Olivo, Chairman, International Pasta Organization

Raffaello Ragolini, Secretary General, International Pasta Organization

14:10-14:30

**Pasta is Good for People, Environment and Economy**

Paolo Barilla, Vice-President, Barilla

14:30-15:10

**Scientific Update**

**Moderator: K. Dun Gifford, President, Oldways Preservation Trust**

14:30-14:50

**The Mediterranean Diet and Alzheimer's: Feeding Your Brain**

Nikos Scarmeas, PhD, MD, MSc, Associate Professor of Neurology,  
Columbia University Medical Center (New York)

14:50-15:10

**The State of Research on Carbohydrates**

Joanne Slavin, PhD, Professor, Food Sciences and Nutrition, University of  
Minnesota (Minneapolis, MN)

15.10-15:30

**Question and Answer Period**

15:30-15:45

**Coffee Break**

15:45-17:45

**Culinary Panel**

**Pasta Memories: Panel Discussion and Pasta Cook-off**

**Moderator:** Melissa Clark, Food Writer and Cookbook Author

Chefs, Food writers and Cookbook authors tell stories of their most memorable family pasta meals. Chefs Cesare Casella and Maricel Presilla will each create a healthy pasta meal for the audience to taste.

**Panelists:**

Cesare Casella, Salumeria Rosi

K. Dun Gifford, Oldways Preservation Trust

Tony May, SD26

Maricel Presilla, food historian and writer

Arthur Schwartz, cookbook author and radio host

17:45

**Concluding Remarks**

19:00-20:00

**Gala Dinner Reception**

*Hudson Theater*

*145 West 44<sup>th</sup> Street (adjacent to Broadway Millennium Hotel)*

(Dress: Business attire for men and cocktail attire for women)

20:00-23:00

**Gala Dinner**

*Hudson Theater*

(Dress: Business attire for men and cocktail attire for women)