Shepherds raise lamb intentionally – they care deeply for their flock with respect for the land. Lamb available in the United States is premium quality, raised on family-owned ranches in the United States, Australia, and New Zealand.
ANIMAL WELLFARE

Lambs are cared for by shepherds who value and seek to protect their pastoral heritage. Committed to practices that foster animal wellbeing, shepherds make sure their sheep and lambs have a natural grazing area, a clean water source, and protection from predatory animals.

ENVIRONMENT AND SUSTAINABILITY

Lamb producers strive to provide consumers with a high quality protein that preserves the land and supports the health of consumers for future generations. Made for grazing, sheep help naturally control weeds and help clear undergrowth in forests and wooded areas. They minimize erosion on rangeland and recycle nutrients back into the soil, which can help encourage native plant growth.

RAISED ON PASTURELAND

Sheep are herbivores. That’s why they spend their time grazing in pastures on a mixture of greens, legumes, and forbs (broad-leafed flowing plants). Because lambs are raised in a variety of different geographic locations, their diet varies somewhat from place to place. Many are exclusively grass-fed while others are grain-fed for a short period of time. Additionally, lamb is raised without the addition of synthetic hormones.