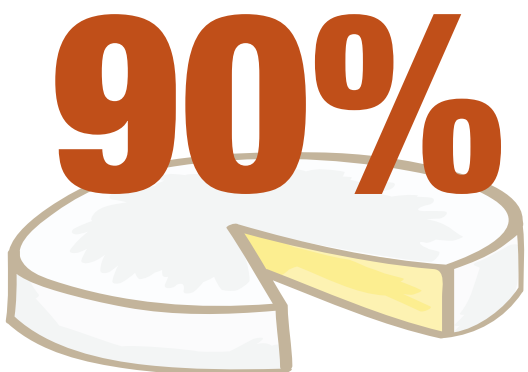




Excerpts from the

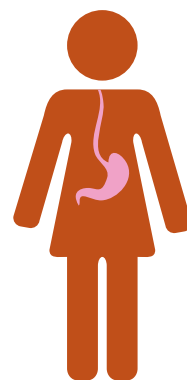
2015 Raw Milk Cheese Consumption and Attitudes Survey

What consumers are saying about raw milk cheese.

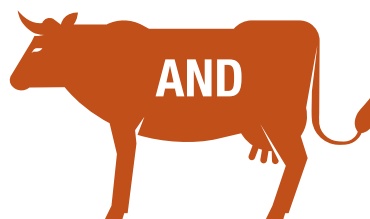


of cheese lovers in the US believe they should be able to choose raw milk cheeses.

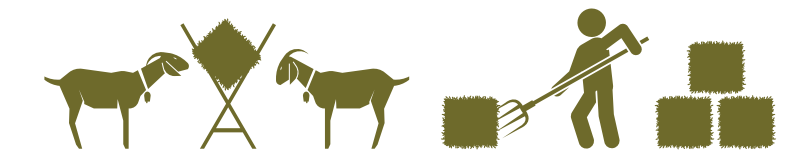
73% of consumers who prefer raw milk cheeses appreciate their **PROBIOTIC PROPERTIES**



of cheese lovers prefer raw milk cheeses and purchase them regularly.



86% want to support artisan producers.



Survey respondents: 2,150