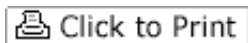




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## Latino Nutrition Coalition, Publix Committed to Improving Hispanic Health

OCTOBER 09, 2007 -- The Latino Nutrition Coalition (LNC) and Publix continue to reach into the Hispanic community by partnering to educate consumers on healthier recipes for savory traditional Latin cuisine. Together they will organize 'Camino Mágico con Sabor,' an event scheduled for October 11, 2007, at Publix Sabor in Hialeah, Fla.

The LNC launched Camino Mágico, the first comprehensive supermarket-shopping guide targeting the Latino community, in May of 2007. The public's strong interest is evidenced by consumer requests for over 50,000 copies of Camino Mágico. "From inspiration and planning, to purchasing and preparing foods, this guide provides the Latino community with key information they need to improve their shopping habits," said Liz Mintz, LNC program director. These pamphlets will be distributed at the event and will be available at Publix Sabor and select area Miami-Dade Publix stores as a health resource for customers.

Nutritionist, and 2005's Greater Miami Dietitian of the Year, Cathy Clark Reyes, R.D., will be on hand to offer tips on healthy eating for families on the go. Celebrity chef Edgar Leal will join 'Camino Mágico con Sabor' and give a step-by-step cooking demonstration of two or three traditional Latin dishes, updated with a modern twist for today's busy families. A selection of product sampling will also be available throughout the duration of the event.

According to the U.S. Census Bureau, the people of Hispanic or Latino origin living in Miami-Dade County total 61 percent, but the number soars to over 90 percent in the Hialeah community. The Publix Sabor supermarket is located at the heart of Hialeah and makes it the ideal place to kick off 'Camino Mágico con Sabor.' The partnership between Publix and the LNC comes at a time when Hispanic Americans have the highest index of food-related health problems including obesity and diabetes. According to the Joslin Diabetes Center, a Latino child born today has a 50 percent chance of developing diabetes in his/her lifetime.

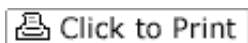
The LNC is an educational program dedicated to improving Latino health through traditional foods and lifestyles. It was founded in 2005 by Oldways, the nonprofit food issues think tank that develops and carries out education programs and events to help consumers make wise choices about eating, drinking, lifestyle, and the traditional pleasures of the table.

To see the complete list of stores where you can pick up a copy of Camino Mágico or to view it online, visit [www.LatinoNutrition.org](http://www.LatinoNutrition.org) or [www.oldwayspt.org](http://www.oldwayspt.org).

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